



Mega Effects Mascara

Puts 40% more mascara to lash!^{*} And NO CLUMPING!

^{*}Compared to Avon's traditional wire brush.

Comb-Thru Bristles.

Wonderbrush bristles comb through lashes easily for clump-free volume.

Extra Surface Area.

Bigger bristle area captures lashes and delivers phenomenal volume.

Adjustable Wonderbrush

bends and adjusts to any angle to reach every lash, top to bottom.

\$7.99
(\$10.00 regular price)



Ultra Color Absolute Lipstick

True Color Technology + Color Complete Complex

Sleek packaging with new pink, translucent cap

Contains moisturizing

ingredients including: Vitamins, Anti Oxidants,

& SPF that keep on working... even after you take it off

12 shades

\$7.99 Try it price
(\$9.00 regular price)



Anew Clinical Infinite Lift

Targets and visibly lifts 4 key facial zones: cheeks, jaw, jowl and chin

INSTANTLY: Provides an instant lifting sensation.

IN ONE WEEK: Makes skin look and feel tighter.

IN 4 WEEKS: Dramatically tightens the look of your skin and helps regain visible, youthful volume.

\$39.99 with FREE Travel Size of Anew Platinum Day Cream

Present the Avon Earning Opportunity

I've learned that we have 3 types of people: spenders, savers, and earners! For those who like to SPEND, please shop the brochure and I will deliver your orders to your hostess within 2 weeks. For those who like to SAVE, I would love to help you host an Avon party for your friends, family and colleagues and show you how you can receive your products FREE. If you're interested in hosting a party of your own, please let me know! For those who like to EARN, I would love to share how you can start your own Avon business for just \$10.00.

Pass out Opportunity Worksheet. If you can answer 'yes' to any of the questions in **Section 1** on the top front page, Avon might just be the opportunity for you!

Section 2: As you know, at Avon, we will be coming up on our 128th Anniversary this summer and one of the things that brought me to the company is **[choose one of the items on the list and briefly expand on it.] If partner host is a Downline member, have her speak to one of the items on the list that most impresses her.**

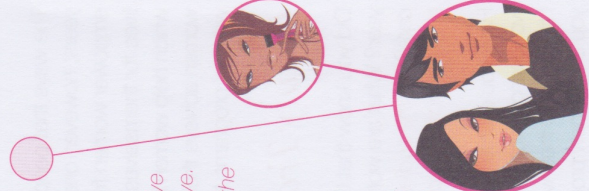
Section 3: We've just shared the highlights of how Avon supports home based business owners so I'll bet you're wondering "how do you EARN money with Avon?" **Each participating Representative can share how one or more of the listed opportunities has impacted her life.**

Avon Representatives earn from selling our world class, value-priced products. Most combine two powerful tools – sharing the traditional Avon brochure and their FREE Personal Web Page for online sales. Some even share the opportunity with community groups, clubs and teams to offer Avon products as their fundraiser.

Just like recommending your favorite movie or restaurant to a friend, when you build a team by sharing the Avon earning opportunity with others, you actually EARN up to 13% of what your team sells. New Representatives can take advantage of our Bonus Opportunity to Jump Start their earnings. Adding even more fun to our business are all of the fun incentives that Avon offers. In fact, I recently earned a **[enter incentive prize]**.

Section 4: Let's take a look at how easy it is to grow your business.

Section 5: Now for a little FUN, we're going to do a drawing for everyone who fills out the interest coupon at the bottom of the page. On a scale of 1-10, tell us how ready you are to start your Avon business. Circle 10 if you're absolutely ready to start now and we'll set up an individual contact just for you. Circle 7, 8, or 9 if you still have a few questions. We'll schedule some individual time to provide all of the details that you need. If you circle any number under 7, there are still 2 ways we could partner. You can pick a prize today for referring a friend who might benefit from earning an extra income or you may want to host your own **"Beauty Power Hour"** for your friends & family.



If you still have some Clinical Infinite Lift Serum on hand from your Instant Delivery, you might want to offer a "party special."

I'm going to pass around a skin care card that will help you identify the right line for you! Please put your name on the card, take the quiz, and determine the regimen from which your skin will get the most benefit. Give guests time to take the quiz and answer any questions that they may have.

I'd like to share our skin care specials from the current brochure. Show the specials in skin care from the current brochure – your goal should be to have each guest purchase a cleanser, day/night cream and eye cream.

Let's collect the cards so I can draw one at the end of our party tonight, and the winner will receive a FREE product! Collect cards.

I'll give you the opportunity to look through our latest brochure. Pass out brochures. Our brochure changes every 2 weeks, with new items being showcased at competitive prices.

Here are some products from our current brochure: Demonstrate an assortment of Avon products from various categories.

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